2020 Census - 2019 Deadlines

LUCA Appeals, New Construction and PSAP
I. Address Related Programs
   A. Local Update of Census Addresses (LUCA)
   B. New Construction Program

II. Geography Related Programs
   A. Boundary and Annexation Survey (BAS)
   B. Participant Statistical Areas Program (PSAP)

III. How can you get involved?
Why should you care?

It is in all New Yorkers’ interest to have as complete a Census count as possible

• Every person counted means more federal dollars coming into your community.

• Membership in the House of Representatives and the Electoral College is based on population.
Address Related Programs
Address Related Programs

Local Update of Census Addresses (LUCA)
Only opportunity for tribal, state and local government to review and comment on US Census Bureau’s residential address list

New Construction
Opportunity to inform Census of mailing addresses for new residential units built since the LUCA program submissions (Since March 2018)
Local Update of Census Addresses (LUCA)
Local Update of Census Addresses (LUCA)

✓ 203 Towns signed up
✓ Every County and NYC signed up
✓ The State signed up
✓ The State team supporting local efforts

Governor’s Office
Department of Labor → Cornell University’s Program on Applied Demographics
Information Technology Services’ GIS Program Office
Department of State
Council on Children & Family
The LUCA Process

- Improve the Census Master Address File (MAF): add, change, delete
- Residential only
- Census should already have all active postal addresses
- Census needs to know both the location and the mailing address
LUCA Submission Statistics: Additions & Corrections

New York State: 381,000
Counties: 415,000
NYC: 122,000
LUCA Appeals Process

• Established via Census Address List Improvement Act of 1994

• July/August 2019 - Census Bureau will provide feedback materials based on address additions, deletions and changes requested by 2020 LUCA participants

• Feedback will document which address additions and updates were accepted and rejected by the Census Bureau.
Feedback Materials

• Updated **full residential address list**

• *Detailed Feedback Address List* including all proposed changes with a processing code identifying the action taken by the Census Bureau

• **Full residential address count** for each census block, including group quarters

• *Address Update Feedback Summary Report* with totals of each action type

• Feedback maps
Appeals Process

• Participants must submit documentation that substantiates the existence and location of each appealed address.

• Participants have 45 days to submit appeals.

• Office of Management and Budget Staff have 15 days to respond and the resulting decision will be final.
Supporting Documentation

• Written explanation about how each address being appealed should appear in *2020 Census Address List*

• Written statement of why Appeals Staff should adopt the recommendation

• Evidence such as…
Supporting Evidence

• Onsite inspection or interview with resident or neighbors

• Issuance of recent occupancy permit (not building permits)

• Issuance or utilities (electricity, gas, water sewer, telephone, etc.)

• Provision of other gov’t services (housing assistance, welfare, etc.)

Continued on next slide ➔
Supporting Evidence

• **Photography** including aerial photography

• **Land use maps**

• **Local 911 emergency list**
  (if residential vs. commercial units distinguished)

• **Tax assessment records**
  (if residential vs. commercial units distinguished)

• **Evidence demonstrating quality of address or map reference source**
Evidence of address or map reference source

= Metadata

- Date of address source
- How often source is updated
- Methods used to update source
- QA procedures used to update source
- How source is used by gov’t entity or originator
New Construction Program
New Construction Program

Purpose: To obtain city-style addresses for newly built housing units in blocks where census questionnaires need to be delivered
New Construction Program Process

• **Invitation letters** from Census in April/May 2019

• **September 2019:** *Participant Review Materials* mailed to participants and training webinars provided

• **Participants identify address** for housing units, group quarters and transitory locations for which construction began during or after March 2018 and will be closed to the elements and potentially inhabited by April 1, 2020.

• **Responses due 45 days** after receipt of *Participant Review Materials*

• **Average time spent** per participant estimated to be 47 hours
Geographic Boundary Related Programs
Geographic Boundary Related Programs

Boundary and Annexation Survey (BAS)
Annual opportunity for tribal, state and local governments to submit changes to their legally defined boundaries

Participant Statistical Areas Program (PSAP)
Decennial review and updated of selected statistical areas census boundaries
BAS Process

- **Boundaries of interest** = state, county, city, town, village and tribal

- **January 1**: Reporting begins

- **March 1**: Deadline for BAS submissions to be included in next American Community Survey and Population Estimates program data

- **May 31, 2019**: Annual submission deadline. These updates included in the 2020 BAS

- **May 31, 2020**: Last opportunity for changes to be submitted for inclusion in boundaries used for 2020 census.
PSAP Process

Purpose: Once a decade opportunity for participants to review and update selected statistical area boundaries that will be used for the 2020 Census data tabulation and subsequent annual American Community Survey estimates and the Economic Census (e.g. include the Adirondack Park so Census blocks can be cleanly aggregated within the park.)

ex: Adirondack Park Boundary
PASP dates

• **January 1, 2019**: Participants start to receive material.

• “Participants have a **maximum of 120 days from the date of receipt of materials** to complete and submit statistical geography updates to the Census Bureau.”

• **April/May 2019**: Updates received by Census Bureau
Standard Statistical Geographies

- Census tracts
- Block groups
- Census designated places
- Census county divisions
- Also – similar tribal geographies
How can you get involved?
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• New York State is a participant and is seeking to collaborate with interested stakeholders on:
  – Appeals
  – PSAP
  – New Construction

• Complete Count Committee (CCC)
• Hard To Count (HTC) Communities
Complete Count Committee

• **Organize** a local government CCC in your jurisdiction

• **Connect** with CCCs that have been organized by your state or county

• **Identify** your HTC communities

• **Develop** your CCC plan of action
Hard To Count

- Participation hindered by language barriers, low literacy, lack of internet access
- Suspicious of the government, low levels of civic engagement
- Hard to Interview
- Hard to Locate
- Hard to Contact
- Hard to Persuade
- Housing units not in our frame and/or persons wanting to remain hidden
- Highly mobile, people experiencing homelessness, physical access barriers such as gated communities
Where are the Hard To Count?

Hard To Count 2020
CUNY Mapping Service
City University of New York’s Graduate Center
https://www.censushardtountmaps2020.us/
Motivate All Residents to “Be Counted”

- College Students
- Snowbirds
- Resident Aliens
- Unauthorized Immigrants
- Others Reluctant to Respond to a Government Survey
Census Bureau Jobs

Office positions
hiring through Spring 2019
• Area Census Office Manager, Census Field Manager, IT Manager, Clerical Support, etc.
• Apply at www.USAJOBS.gov

Field positions
hiring through Spring 2020
• Recruiting Assistants, Field Supervisors, Enumerators
• Apply at https://2020census.gov/jobs
Confidentiality

• All Census data protected by *Title 13, U.S. Code*

• Private information is never published, including names, addresses, SSN, and phone numbers

• Violators face penalties of up to $250,000 and up to 5 years in prison for each violation

• All Census Bureau employees sworn to uphold Title 13 for life
Citizenship Question

• Added at direction of Commerce Secretary Wilbur Ross in March 2018

• Challenged in court by NYS leading coalition of states
  ✔ Failed to follow procedures outlined in the Administrative Procedures Act (APA)
  ✔ Violates Article I: duty to count “whole number of persons”

• January 15, 2018 ruling from SDNY
  ✔ Violated APA in multiple ways

• February 15, 2019 Supreme Court agrees to decide if question may be added.
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Questions?