Service & Representation

Association of Towns
of the State of New York

150 State St.   Albany, NY 12207   (518)465-7933
Executive Director Gerry Geist   www.nytowns.org
Knowledge

Established in 1933 to help towns obtain greater economy and efficiency, the Association of Towns serves town governments by providing training programs, research and information services, technical assistance, legal services, insurance programs and a variety of educational publications to member towns.

Relevance

Our membership consists of towns, and therefore includes all town officials. As town populations grow, so does the demand for town services. In fact, many towns have grown to the point of “urbanization,” which not only creates a larger service base, but actually changes the nature and level of the service.

Availability

Our staff attorneys are here to field calls and answer questions Monday through Friday, 9 a.m. to 5 p.m. Additionally, our legal and professional staff attends local, regional and specialized training events, as well as town board or other topical meetings to provide information on a specific issue.

Town of Victor, New York

Visibility

We bring visibility to issues affecting towns by:
- Providing advocacy
- Monitoring legislation and regulatory action
- Lobbying on behalf of towns
- Fostering relations with state agencies and associations
- Maintaining our relationship with National Association of Towns & Townships (NATaT)

We have increased our own visibility by:
- Utilizing Twitter and other social media sites
- Relaunching a brand new interactive Web site
- Providing regional topical training schools
- Offering online registration for our schools

Insurance Services

With 26 original members in 1986, NYMIR (New York Municipal Insurance Reciprocal) has now grown to insure more than 600 municipalities. Realizing that New York State municipalities needed choices for their workers’ comp coverage, we undertook the formation of a vehicle that would do just that. The New York State Municipal Workers’ Compensation Alliance (Comp Alliance) was born, and, today, is one of the premier providers of workers’ comp insurance to the towns, villages and counties of New York State.
Facts & Figures

In 2012, the Association of Towns, in the interest of educating and imparting training to our members:

• Maintained a membership level of 98 percent of New York State’s 932 towns
• Boasted more than 30,000 individual members who are decision makers in local government
• Registered more than 5,000 attendees at our annual training schools
• Mailed out more than 150,000 magazines and other publications

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